

The 2009 Louis K. Brandt Research Award: A Look Ahead

Part 1

With the 2009 Louis K. Brandt Research Award less than one year away, USMNEWS reporters have decided to take a look at the top contenders for the award, on a unit-by-unit basis. Each unit will be covered in this multi-part series, and the final installment in this series will aggregate all of the information from each issue in order to present an overall ranking of contenders.

The contenders for 2009 LKBRA are judged on their research records over the 2007-08 calendar years, which is the same period that CoB administrators and external reviewers will examine in order to select the 2009 recipient. Part 1 in this series takes a look at what's been going on with the CoB's finance faculty in the scholarly area. Table 1 below ranks the contenders in finance, as of 16 months into the 24 month period for determining the winner.

Table 1
2009 Louis K. Brandt Research Award Contenders

Rank	Name	Academic Rank	Journal Hits
1	Lindley, Tom	Professor	<i>Financial Management</i> (2007)
2	Malik, Farooq	Assistant Professor	<i>Quarterly Review of Economics & Finance</i> (2007); <i>International Review of Economics & Finance</i> (2007)
3	Hood, Matthew	Assistant Professor	<i>Journal of Economics & Finance</i> (2007)
4	Clark, John	Associate Professor	<i>Journal of Marketing Theory & Practice</i> (2008)
5	Goodwin, Kimberly Laatsch, Francis	Assistant Professor Professor	

Sources: Academic Search Premier, Business Source Premier and EconLit.

As Table 1 above indicates, with his A-level hit in *Financial Management* (2007), professor Tom Lindley holds a clear lead beyond the half-way mark in the 2009 LKBRA race. Just behind Lindley is assistant professor, Farooq Malik. Some distance back are assistant professor, Matthew Hood, and associate professor, John Clark. Clark's sole hit during the 2007-08 period has been in the *Journal of Marketing Theory & Practice*, which not only places him fourth so far, it is another indicator that Clark may be riding the coattails of various marketing faculty, including those at his previous affiliation, the University of Missouri at Kansas City. This particular article examines e-Bay auction prices. As such, there is no pure finance content there. At this point, it is not surprising to hear that some are questioning Clark's finance credentials.

Finally, in the rear are the CoB's two new faculty. Goodwin is a new PhD, so her fifth place position is understandable. Laatsch, on the other hand, is a professor (from Bowling Green State University), and his latest listed hit came in 2005 -- 3 years ago! Before that, his most recent hit came in 2003, or 5 years ago! This appears to be further indication of how weak the CoB's recruitment efforts are becoming.